

# iParable 10.DV CHALLENGE

digital content festival

## SOUTHEASTERN CONFERENCE INTERACTIVE MINISTRIES

# 2010

## What is the iParable 10.DV Challenge?

It's a video production contest created by Southeastern Conference in an effort to populate its YouTube® channel with uplifting content. **iParable 10.DV Challenge** challenges young people to use their unique gifts to create relevant digital content that can be used to spread the gospel in this Internet age. **There are two categories** – [the student competition](#) and the [professional/non-student amateur showcase](#). All entries, after the contest, will be posted on the SEC YouTube® channel for the public to view. Qualified projects will also be submitted to The Hope Channel® and the Adventist Channel for broadcast consideration. The winning video will be automatically submitted to the NAD SonScreen Christian Film Festival with all fees paid by Interactive Ministries. Each member of the winning team will receive a cash prize, an iPod and a copy of Adobe Premiere Video editing software.

## Why 10 Minutes?

YouTube® limits the length of videos placed on its site 10 minutes.

## Eligibility

**The student competition** is open to all youth groups SEC territory. Students must be in high school or college to participate. Teams must include a mentor and are limited to four crew members. visit [www.secsda.org/iparable](http://www.secsda.org/iparable) for additional eligibility guidelines.

**The Non-student/Professional competition** includes both independent Professional and amateur filmmakers. A select number of filmmakers will be featured in this category for exposure and acknowledgement of their work, mentoring purposes, and professional networking opportunities. One will be chosen as “Best in Category” and all will receive recognition at the Leadership Summit.

## How to Enter

To enter each team must complete the following steps:

1. Read and understand the rules and regulations for the contest on the back of this flyer or on our website [www.secsda.org/iparable](http://www.secsda.org/iparable)
2. Submit the application along with your project to Southeastern by February 1, 2010.



For more information log onto  
[www.secsda.org/iparable](http://www.secsda.org/iparable)

or contact Sherrie Barton-Smith at  
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